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Dutch Go For Gold With Contactless

Our Dutch team has scooped the prestigious ICT Project of the Year-Award for the successful introduction of contactless payments in all railway stations shops in the Netherlands, in partnership with NS Railway Stores and ABN AMRO. Readers of Computable magazine voted for their favorite, most innovative IT project and according to the jury, the introduction of contactless has been key in providing a large group of consumers with a faster, more convenient payment method.

The Netherlands: Growing Fast in Contactless

Since its launch just six months ago, the success story of contactless payments in the country continues to grow. Approximately seven million Dutch consumers have debit contactless cards and over five million contactless transactions have taken place so far. November alone had a 40% growth in contactless transactions, enabling the country to pass the tipping point of one million transactions per month! 25% of all terminals across the country will be contactless by end of the year, from railway station shops through to big merchants including H&M, Ikea, Efteling, Blokker and Q-park. And the team is just getting started - they will continue to roll-out on a broad scale next year.

Marieke van Gijs, Business Development Benelux, says: "Contactless payments have really gained traction in the Netherlands. Being one of the most mature markets in Europe in terms of card use, contactless payments will further extend usage in low value payments and help drive a reduction in cash payments."

Teamwork at the Heart of Success

Teamwork always plays a vital role in getting things accomplished as people bring different strengths to the table. Coming together, staying together and working together are the ingredients of a winning team.

David Dechamps, Country Manager Benelux, agrees; “This major project required collaboration across functional and corporate departments. This award acknowledges the trust and efficiency needed for a team to thrive. I’m very proud of the team’s achievements in leading a successful innovation launch.”